

# FIONA FREEMARK

FRONT-END DEVELOPER & ARTIST

[portfolio](#) | [github](#) | [linked in](#)

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toronto, canada

## CAREER PROFILE

Front-End Developer with 11 years of experience in the arts, adept at blending technical expertise with a keen eye for design. Dedicated to crafting accessible, brand-consistent web experiences. Creative problem-solver and excellent communicator with a passion for delivering impactful user experiences. Interests include photography and finding innovative design solutions for small spaces.

## SKILLS

**Technical:** Drupal, Bootstrap, React, JavaScript (ES6+), Semantic HTML, CSS/SCSS, Git, Github/Bitbucket, REST APIs, Firebase, Accessibility, Responsive Design, Lightroom, Photoshop, Mailchimp, Figma, Squarespace, Format, Photography, MS Office

**Transferable:** Growth Mindset, Creative Problem-Solving, Collaboration, Communication, Initiative, Attention to Detail

## EDUCATION

### Juno College of Technology - Toronto

Immersive Web Development Bootcamp, Certificate 2023  
Intro to Web Development Course 2021

### McMaster University - Hamilton

B.A. Honours Studio Art with Distinction 2008 - 2012

## SELECT PROJECTS

### Whatever Floats Your Vote

React - JavaScript - Firebase - CSS/Sass - HTML - Github

[LIVE](#) | [REPO](#)

Anonymous voting application that enables users to create, discover, vote on, and view poll results. Ensured accessibility and responsiveness for seamless experience. Highlighted expertise in design, data management, and user interaction.

### Jobi Job Board

React - JavaScript - CSS/Sass - HTML - Github

[LIVE](#) | [REPO](#)

Converted PSD mockup to functional site within 10-day sprint, showcasing proficiency in design, styling & building components.

## WORK EXPERIENCE

### Web Developer - National Gallery of Canada | Musée des beaux-arts du Canada - Ottawa (Remote)

June 2023 - Present

- Efficiently learned Drupal, facilitating content updates and customization with Bootstrap/CSS while adhering to brand guidelines.
- Collaborated on [bilingual PHP-based web app](#) for a large-scale art installation, emphasizing user-centric mobile-first design to effectively convey additional context and information to the user.
- Rebuilt existing audio guide as a mobile-first, bilingual React app utilizing i18next & Bootstrap with a focus on accessibility.
- Prioritized accessibility in updates to legacy projects, began harmonizing them with contemporary branding.
- Currently pursuing PHP proficiency via online course and motivated to learn other new technologies.
- Maintained technical records during training, compiling a concise, detailed resource for future reference.

### Website + Social Media Coordinator / Administrator - Dianna Witte Gallery - Toronto

2012 - Present

- Led website redesign using Squarespace, improving user experience, SEO & demonstrating design skills.
- Maintained domain/email hosting through GoDaddy/Mecca, created Google Workspace accounts, and resolved device connectivity issues, showcasing strong technical skills and effective communication.
- Increased gallery audience by developing a strong social media presence on Instagram (0 to 7000+ followers) & executing successful email campaigns using Mailchimp/Squarespace.
- Completed online marketing training, implementing techniques (calls-to-action/posting schedule) across website & social media.
- Organized and executed numerous projects (exhibitions & off-site) annually, and collaborated with up to 25 artists, demonstrating project management abilities, effective communication, and attention to detail in developing press releases, consignment agreements, and online presentations.

### Photo-based Artist - Toronto

2012 - Present

- Initiated development of photography projects from conceptualization to research, production, mounting and presentation.
- Awarded Exhibition Assistance grant by the Ontario Arts Council (2022) as Core Exhibition of the CONTACT Photography Festival.
- Personalized portfolio website using Format, implementing e-commerce feature to showcase and sell artwork.

### Head Framer / Assistant Framer - Deserres - Toronto

2017 - 2020 / 2014 - 2017

- Collaborated with clients to design framing solutions tailored to their preferences, ensuring attention to detail and delivering high-quality projects within budget constraints (up to \$2000), showcasing problem-solving abilities and customer-focused mindset.
- Demonstrated exceptional time management skills, consistently delivering projects ahead of deadlines.
- Enhanced organization, training & communication including the creation of reference materials for framing staff.